



BATULAO
ARTSCAPES

CUSTOMER JOURNEY



STEP 1
CHOOSE YOUR
DESIGNER HOME



STEP 2
CHOOSE YOUR
PAYMENT TERM



STEP 3
DECIDE ON YOUR TURN OVER
BALANCE (TOB) FINANCING:
CASH OR BANK



STEP 4
PAY YOUR RESERVATION
FEE AND COMPLETE THE
CLIENT CREDIT ASSISTANCE
(CCA) PROCESS ONLINE



STEP 5
BUILD UP EQUITY
IN SIX MONTHS



STEP 6
NOTICE TO CONSTRUCT
(40% PAYMENT FOR CASH
BUYERS; LOAN RELEASE FOR
THOSE AVAILING BANK)



STEP 7
SETTLE YOUR TURN
OVER BALANCE (TOB)



STEP 8
COMPLETION OF HOME



STEP 9
UNIT INSPECTION, TURNOVER
AND ACCEPTANCE



STEP 10
TITLE TRANSFER –
**CONDOMINIUM CERTIFICATE
OF TITLE OR CCT**



STEP 11
ENDORSEMENT TO
HOMEOWNERS ASSOCIATION
AND MOVE IN

ENJOY YOUR NEW HOME